

DATA ANALYTICS · TRAINING PROPOSAL

Allsigns Institute of Technology

Building Careers With Clarity, Confidence & Real Skills

Business-First Learning

Industry Readiness

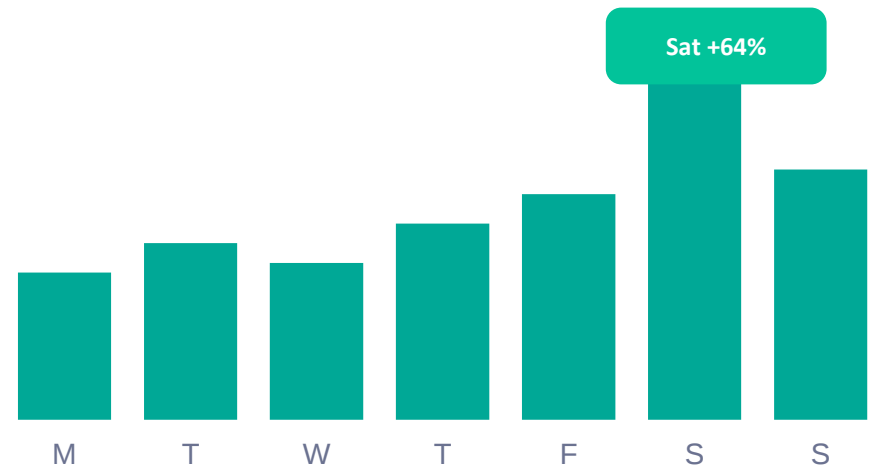
Post-Placement Support

FREE DEMO CLASS

Dashboard Preview: Data Analysis

Why this skill matters — and why now is the right time to learn it.

WEEKLY SALES



COURSE INTEREST TREND



TOOLS YOU'LL MASTER



SQL



Excel



Power BI



Python



LIVE INSIGHT

Saturday sales spike +64% — a pattern only visible once the data is analyzed.

30

STUDENTS PER BATCH

What We'll Cover Today



01

What is Data Analysis?

The concept, in plain language, with real examples

02

Real-World Use Cases

How companies you already know use it every day

03

Why Learn It Now

Career growth, demand, and future scope

04

Us vs. Other Institutes

An honest comparison to help you choose right

05

Course Structure & Batch Details

What you'll learn, and how the 30-seat batch works

THE CONCEPT

What is Data Analysis?

SIMPLE DEFINITION

Data Analysis means looking at raw information — numbers, records, transactions — and turning it into clear insights that help people make better decisions.



SQL

Pulls exact data from company databases in seconds



Excel

Organizes numbers and builds quick calculations



Power BI

Turns data into visual dashboards anyone can read



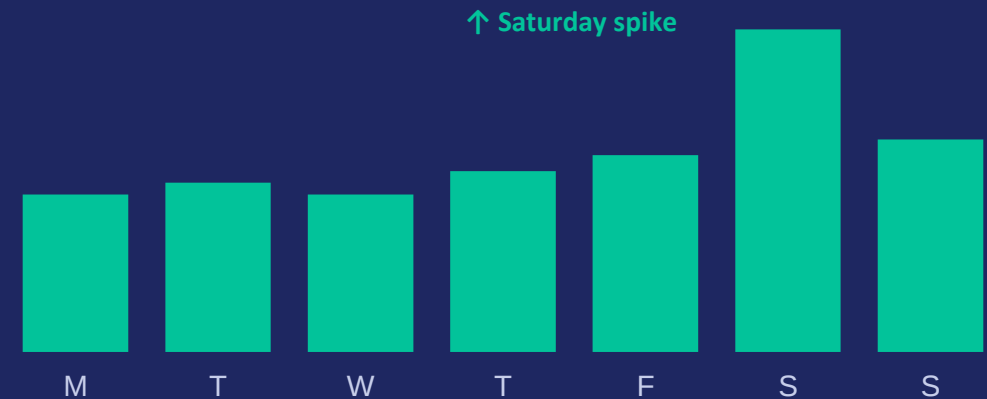
Python

Automates analysis on large, complex datasets

A SIMPLE EXAMPLE

Mon → Sun Sales

A shop owner has 1 year of daily sales data. A Data Analyst studies it and finds: sales spike every Saturday, and one product barely sells.



The owner now knows to stock more for weekends.

Companies You Already Know Use This

Data analysis isn't theory — it runs the apps you use daily.



Streaming Apps

Analyze what you watch and for how long to recommend your next show.



Food Delivery Apps

Study order patterns by area and time to predict demand and cut delivery time.



E-commerce Platforms

Track browsing and purchase data to personalize offers and manage inventory.



Banks

Monitor transaction patterns in real time to catch fraud before money is lost.



Ride-hailing Apps

Use location and demand data to set prices and reduce driver wait times.



Social Media Platforms

Analyze engagement data to decide what content appears on your feed.

Two Myths Holding Students Back



Data jobs are only for IT students



Commerce · Arts · Science · BPO — data exists in every department. If you think with numbers, you qualify.



Learning tools guarantees a job



Tools change every 3–5 years. Business thinking, clear communication, and problem-solving — those never expire.

Business-First Learning. Not Tool-First.

What Every Other Institute Does

- ✗ Excel course. Tick.
- ✗ SQL course. Tick.
- ✗ Power BI course. Tick.
- ✗ Student joins a job and has no idea what question to ask on Day 1.
- ✗ Tools taught — context never taught.

VS

What Allsigns Does

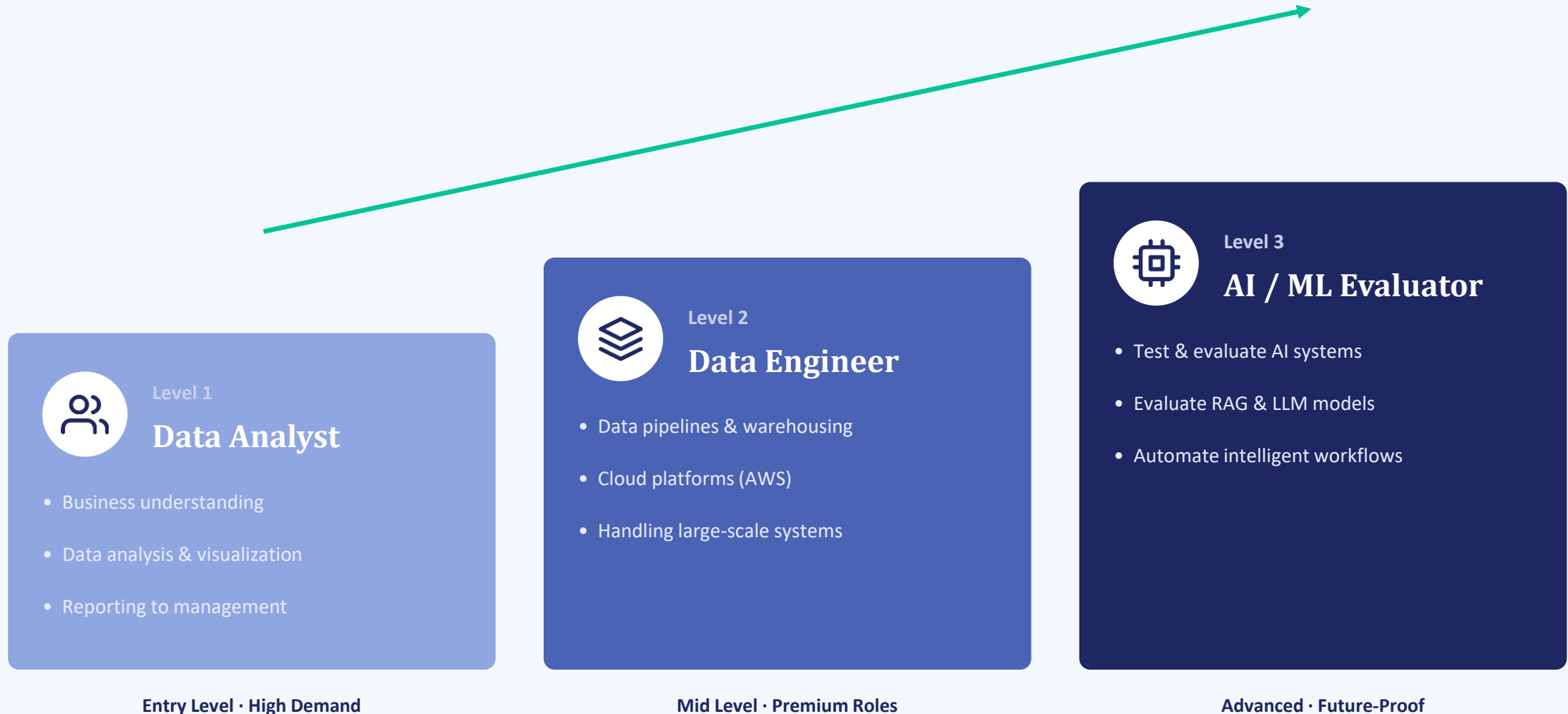
One real problem: "Why is profit not growing?"

- ✓ **Excel** → explore the data
- ✓ **SQL** → validate the numbers
- ✓ **Python** → automate the analysis
- ✓ **Dashboard** → explain it to management

Students learn WHY and WHEN — not just HOW.

One Program. Three Career Levels.

Your role — and your salary band — climbs as you grow through the program.



OUR BIGGEST DIFFERENTIATOR

We Don't Stop At Placement.

Post-Placement Mentorship & Guidance Program

Why The First Year Is Critical

- First 6–12 months are the hardest
- Students struggle — not from lack of skills, but from lack of workplace guidance
- Afraid to ask · Confused by feedback · Lose confidence

What Allsigns Provides

- ✓ 6–12 months of structured mentorship
- ✓ Monthly online group guidance sessions
- ✓ Email support for workplace doubts
- ✓ Feedback handling & professional growth
- ✓ Career clarity for the long run



"We don't abandon students after placement. We stand with them during their most important growth phase."

WHY NOW

Why Learn Data Analysis Now?



Rising Demand

Almost every company — big or small — now runs on data, creating steady demand for analysts across industries.



Works for Any Background

You don't need a coding or IT degree. Professionals from sales, finance, and operations learn this successfully.



Stronger Career Options

Data skills add a valuable, in-demand layer to your resume — whether you stay in your field or switch to analytics.



Future-Proof Skill

As more decisions become data-driven, the ability to read and use data will matter more, not less, going forward.

35%+ projected growth in data-related roles industry-wide over the next few years — the trend is up, not flat.

THIS BATCH

What You'll Learn



Module 1 • SQL

Databases, queries, joins, real business data retrieval



Module 2 • Excel

Formulas, pivot tables, dashboards, data cleaning



Module 3 • Power BI

Interactive reports, visual storytelling with data



Module 4 • Python

Data handling, automation, and analysis at scale

→ **Career Ready**

THIS BATCH

- ✓ Only 30 seats
- ✓ Live, interactive sessions
- ✓ Real business projects
- ✓ Resume + interview prep
- ✓ Placement support

Small batch size means more one-on-one attention and faster doubt resolution.

Why Do Students Fail After Getting Trained?

01

Trained. Certified. Interviewed. Rejected.

- Excel, SQL, Power BI — all boxes ticked.
- "Can't explain numbers"
- "Needs too much support"

02

Joined. Lost on Day 1.

- Afraid to ask.
- Confidence collapses.

The gap is not training. The gap is job readiness — and that's exactly what Allsigns fixes.

An Honest, Side-by-Side Look

So you can decide with confidence.

	Allsigns	Typical Other Institutes
Course Fee	✓ Low, affordable fee	✗ Often high, hidden costs
Tools Covered	✓ SQL + Excel + Power BI + Python	✗ Usually 1–2 tools only
Learning Style	✓ Live, hands-on, real projects	✗ Mostly recorded / theory-heavy
Placement Support	✓ Dedicated support incl. top companies	✗ Limited or generic support
Batch Size	✓ Small batch (30) — more attention	✗ Large batches, less focus
Mentor Access	✓ Direct doubt-solving with trainers	✗ Limited or queued support

Note: comparisons reflect common industry patterns, not any single named competitor.

YOUR NEXT STEP

Data isn't going away — it's becoming the language every industry runs on.

Learning to read and use it now puts you ahead, not behind.



Only 30 seats in this batch

Secure your spot today.



Questions? Ask now.

That's exactly what this demo is for.